



www.razewv.com

RAZE
tear down tobacco lies.

save
face
stop spit
tobacco



THROUGH WITH CHEW WEEK

Daily Announcements

1. MONDAY, FEBRUARY 15,
2010 – No School

2. TUESDAY, FEBRUARY 16, 2010 This week has been designated as “Through With Chew Week” by the American Academy of Otolaryngology (Ot-o-lar-n-gol-lo-gee). Contrary to what you may think, spit tobacco is NOT a safe alternative to smoking. It contains 28 cancer-causing agents. In honor of “Through With Chew Week,” we’ll be keeping you posted throughout the week on special activities.

Tomorrow is the “Great American Spit Out.” In honor of this day, get a very unique picture of yourself taken at our “Makeover Booth” located at _____(booth location).

Also Raze members are reminded to wear their favorite Raze t-shirt tomorrow.

3. WEDNESDAY, FEBRUARY 17, 2010 Today is the “Great American Spit Out.” People across the country are coming together today to kick the spit tobacco habit. Spit tobacco can put you at a higher risk for cancer, heart attacks, hypertension and face disfigurement. In honor of “Great American Spit Out,” stop by our “Makeover Booth” and see how nasty your mouth looks with spit tobacco. It’s today at _____(time) at _____(booth location).

4. THURSDAY, FEBRUARY 18, 2010 Thanks to everyone who participated in yesterday’s “Makeover Booth” We had a blast! And, we got a close look at a lot of students’ nasty spit mouths. Come check them out on the bulletin board located at (location). With approximately 30,000 new cases of oral cancer being diagnosed in our country every year due to spit tobacco, we’re proud we did our part to raise awareness.

5. FRIDAY, FEBRUARY 19, 2010 Did you know that a 30-minute chew gives you the same amount of nicotine as three cigarettes?). Please remember what we have learned this week during the Great American Spitout – spit tobacco can cause many effect, most of them aren’t pretty. For more information, visit us at www.razewv.com.

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THROUGH WITH

Makeover Booth Instructions

MATERIALS

NEEDED:

1. Prunes (provided)
2. Raze Gear item given to winner (provided)
3. Digital Camera (you may use the school's or your own) or Polaroid camera. If using a digital camera, you'll need a computer and color printer
4. Raze table cloth (optional)
5. Handouts about spit tobacco

THE "MAKEOVER BOOTH" IS A STATEWIDE COMMOTION THAT EACH RAZE CREW ACROSS WEST VIRGINIA SHOULD PERFORM ON WEDNESDAY, FEBRUARY 17, 2010 IN HONOR OF "GREAT AMERICAN SPIT OUT."

A booth or table is simply set-up as the "Makeover Booth." At the "Makeover Booth," students will be provided with a prune to chew. Students should let the prune juice run down their face and have pieces of prune stuck in their teeth. The idea is to make their mouth look like they've been using spit tobacco—the grosser, the better. Using a digital camera from the school, students running the "Makeover Booth" will take close head-shots of the "spit tobacco users." The closer the picture is to the face, the easier it will be to spot the fake tobacco in their mouths.

After all of the pictures have been taken, students should get the pictures developed and create a bulletin board at their school displaying the students' photographs. The photographs can be arranged around a flyer containing spit tobacco facts. You can also call attention to the photographs with a headline such as: Here's How Spit Looks On You.

Raze members should organize a contest so students at their school vote on the student who has the best "spit tobacco makeover" face on the bulletin board. The student with the best makeover face will win a Raze gear item. HAVE FUN!

